Blackpool Council Licensing Service							
Representation made by a Responsible Authority							
Responsible Authority							
Name of Responsible Authority		Blackpool Child Protection Licensing Officer					
Name of Officer (please print)		Louise Scales					
Signature of Officer		L.M. Scales					
Contact telephone number		01253 477538/ 07718215166					
Date representation made		21	05	2020			
Do you consider mediation to be a		appropriate				NO	
Premises Details							
Premises Name	Heron Foods Ltd						
Address	78 Bank Hey Street Blackpool						
Post Code	FY1 4PX						
Details of your representation (Please refer and attach any supporting documentation)							
My role as Child Protection Licensing Officer focusses on managing the various risks that makes both children and adults unsafe; alcohol constituting a significant risk factor.							
On behalf of Blackpool Childrens Services I object to the application from Heron Food Ltd, 78 Bank Hey Street, Blackpool as it is located within the Off Licence Saturation Policy Area.							
The premise is at the heart of an area with high levels of deprivation, anti-social behaviour and already has a large number of off licences and takeaways. Additional licensed premises would have a negative impact on the area.							
I am concerned that based on the application the applicant is able fully appreciate the requirements to comply with the licensing objectives. No consideration has been given as to how the operation would not add to existing problems in the area.							
I would recommend that this application is refused.							

For New / Variation Applications only. It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.